

BROCODE

Studio

195 Green Rd,
Dhaka-1205

Office

Hashim Tower, Bir Uttam
Mir Shawkat Sarak, Dhaka
1212.



Turning **Content** Into Revenue...



STRATEGY | CONTENT | CONVERSION

WHAT WE DO ?

In house Content Production (Reels, Ads, Product Shoots)

Performance Marketing (Ads Strategy & Management)

Branding & Positioning

Campaign Strategy & Execution

Influencer collaboration

Graffiti Art & Wall Branding



Brands we have **worked with..**

Bay CSR



banglalink



লোলিলা
স্যানিটারি ন্যাপকিন

brac



hellotask

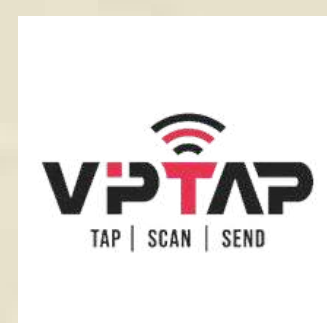
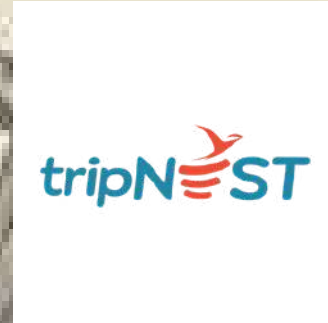
zuqo



CPL
EXPRESS

ওয়াটার পাম্প

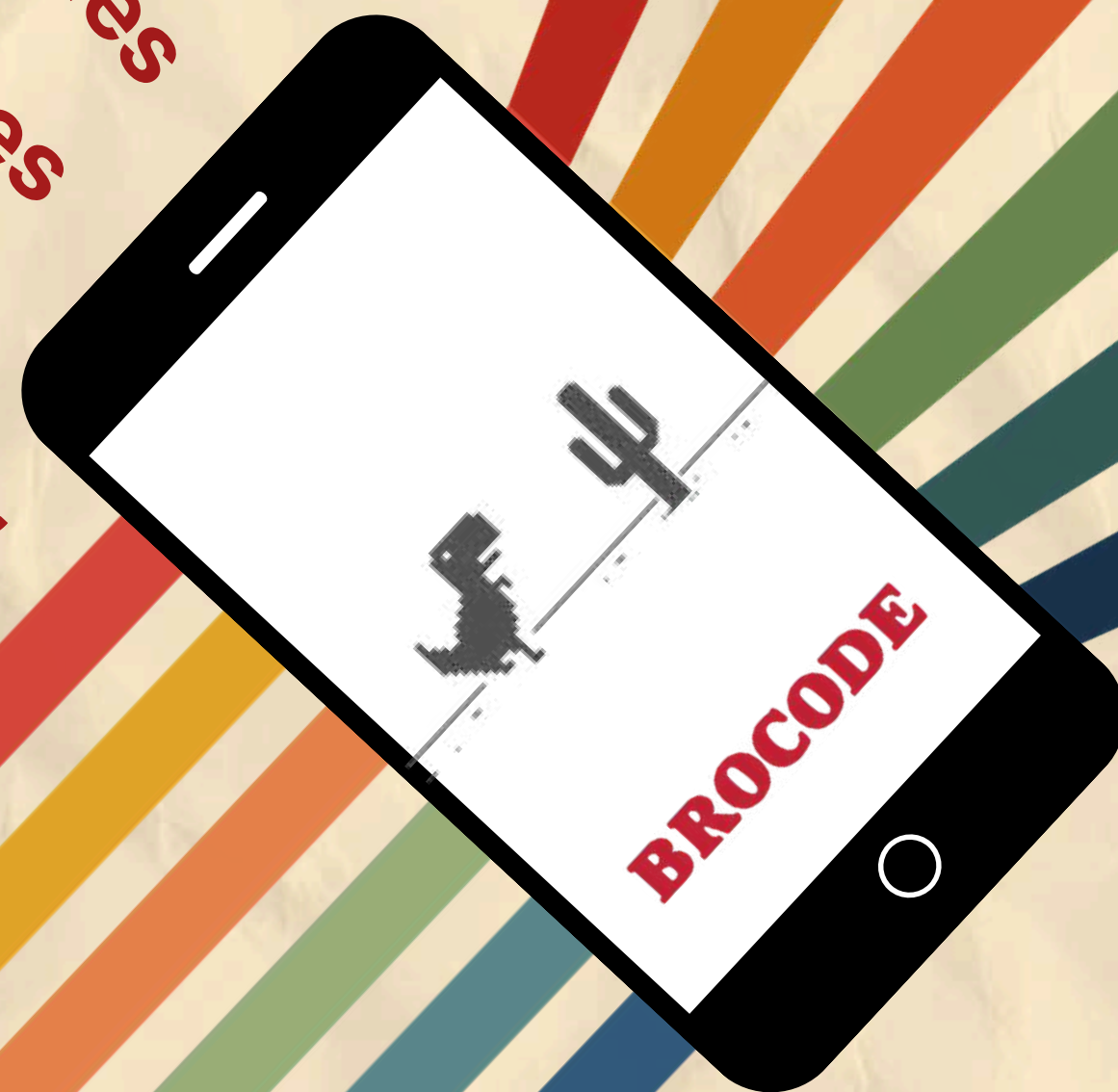
Brands we have worked with..





YOU READY?

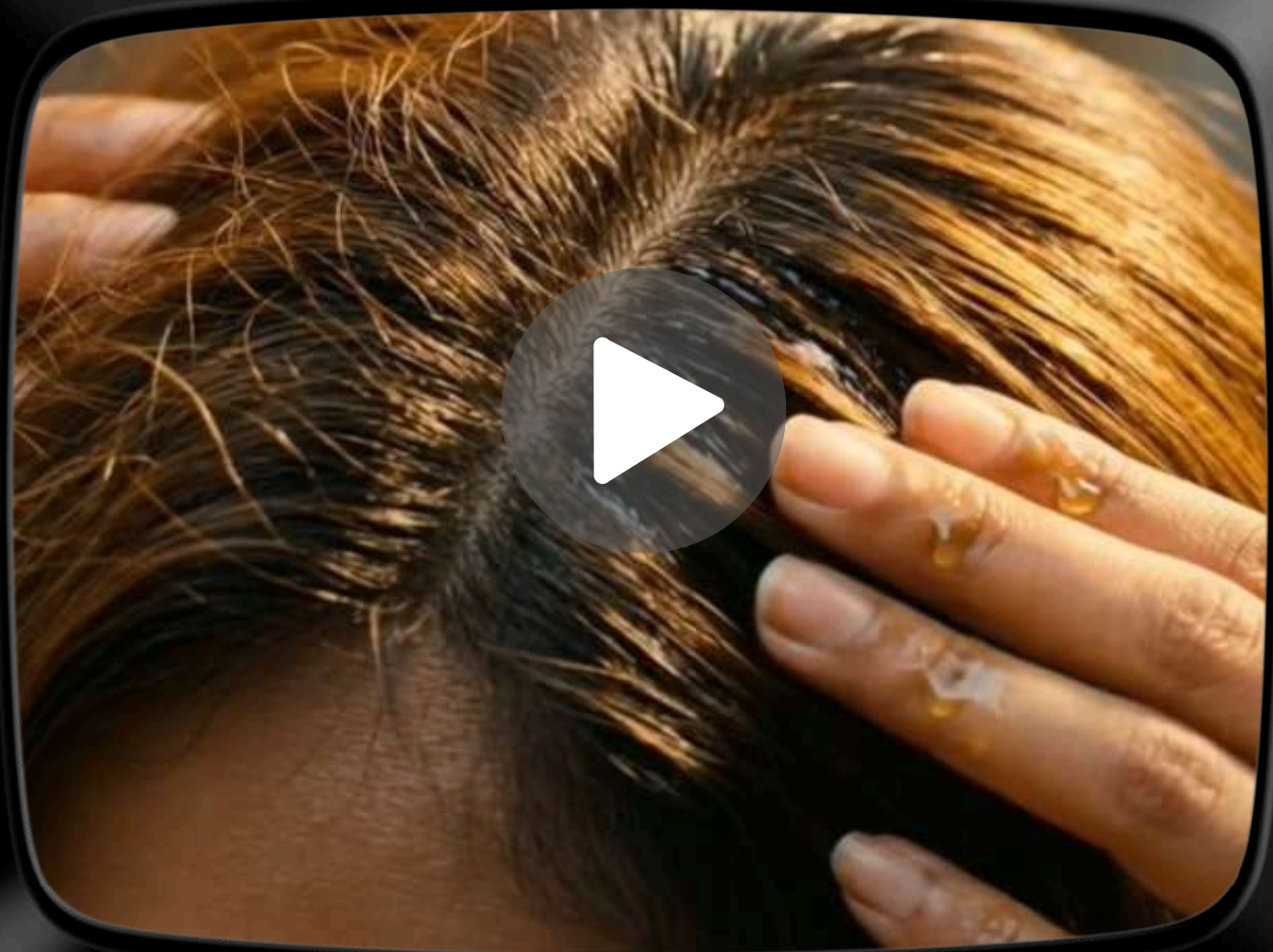
Tech **Pulse**
Food **Stories**
Style **Stories**
Destination **Storytelling**
Institutional **branding**
Service Industry **Content**

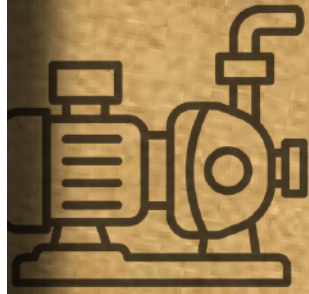




From **concept to screen**, we craft the script, plan every shot, generate the visuals, and produce the final video

AI CONTENT

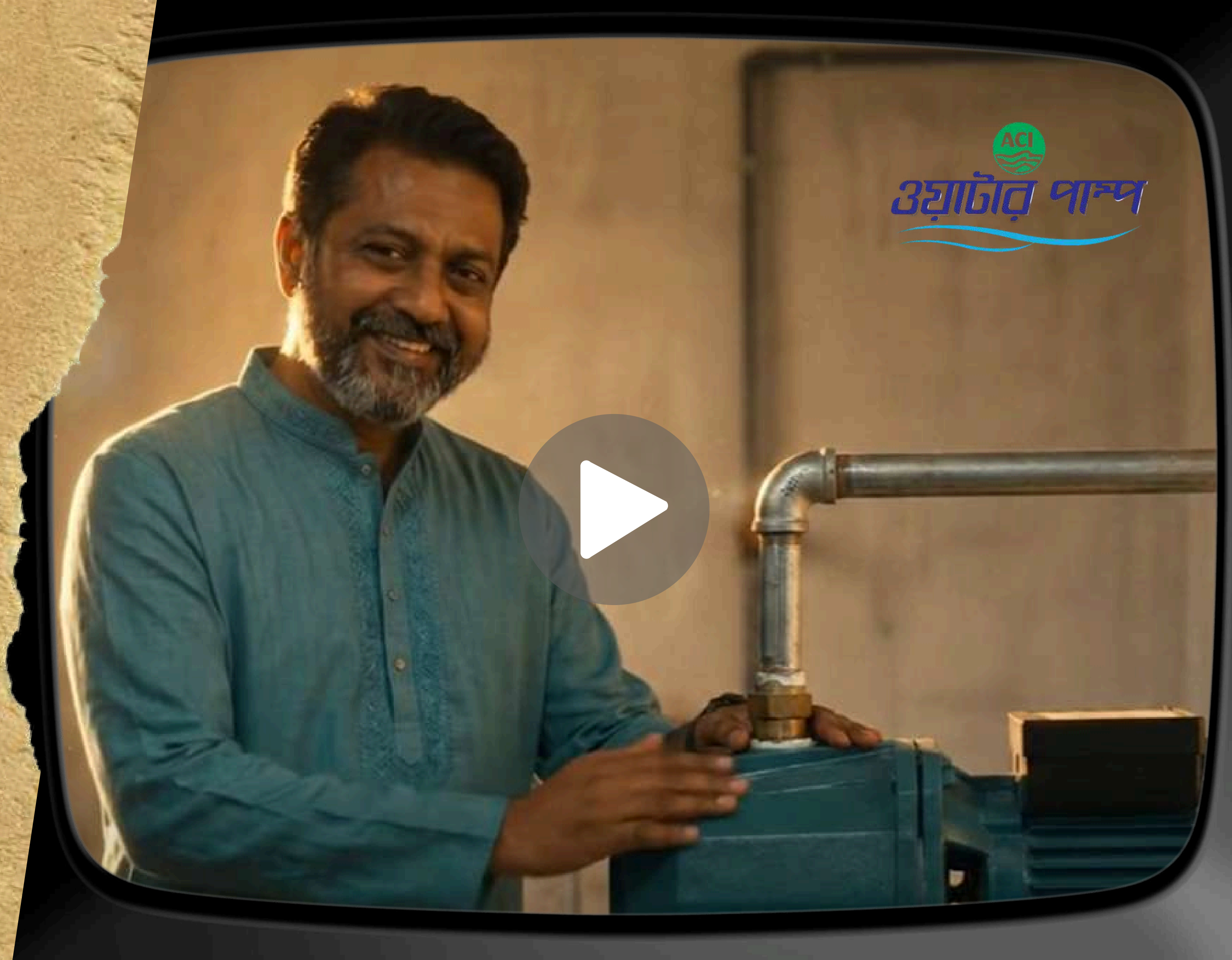




Brocode developed an **AI-powered awareness film** that highlighted the importance of responsible water consumption during **Eid-ul-Adha 2026**. Combining strategic thinking, creative storytelling, and advanced AI production, the campaign was executed by our **AI Driven Content Team** from concept to completion.

AI OVC

(Online Video Commercial)





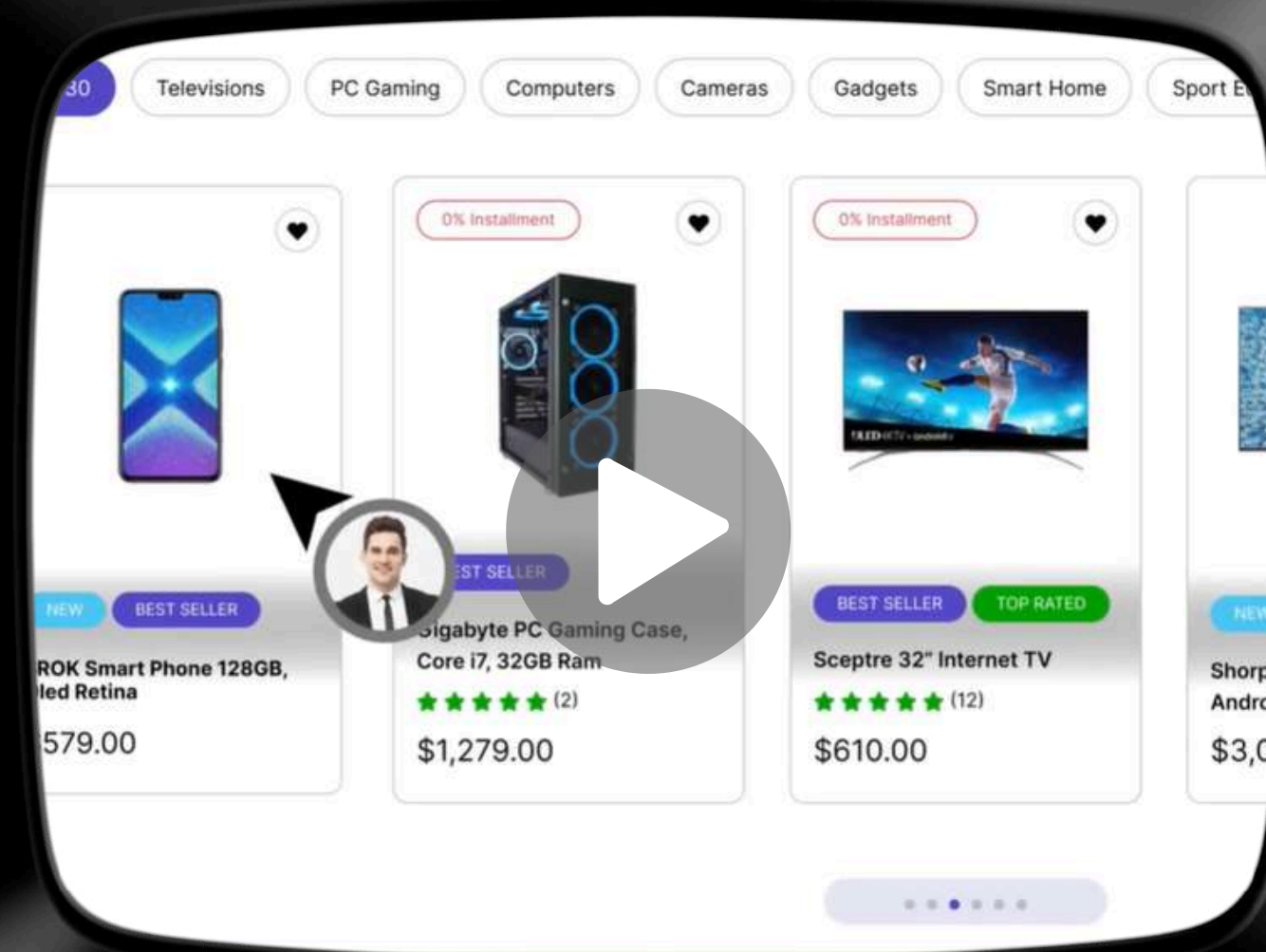
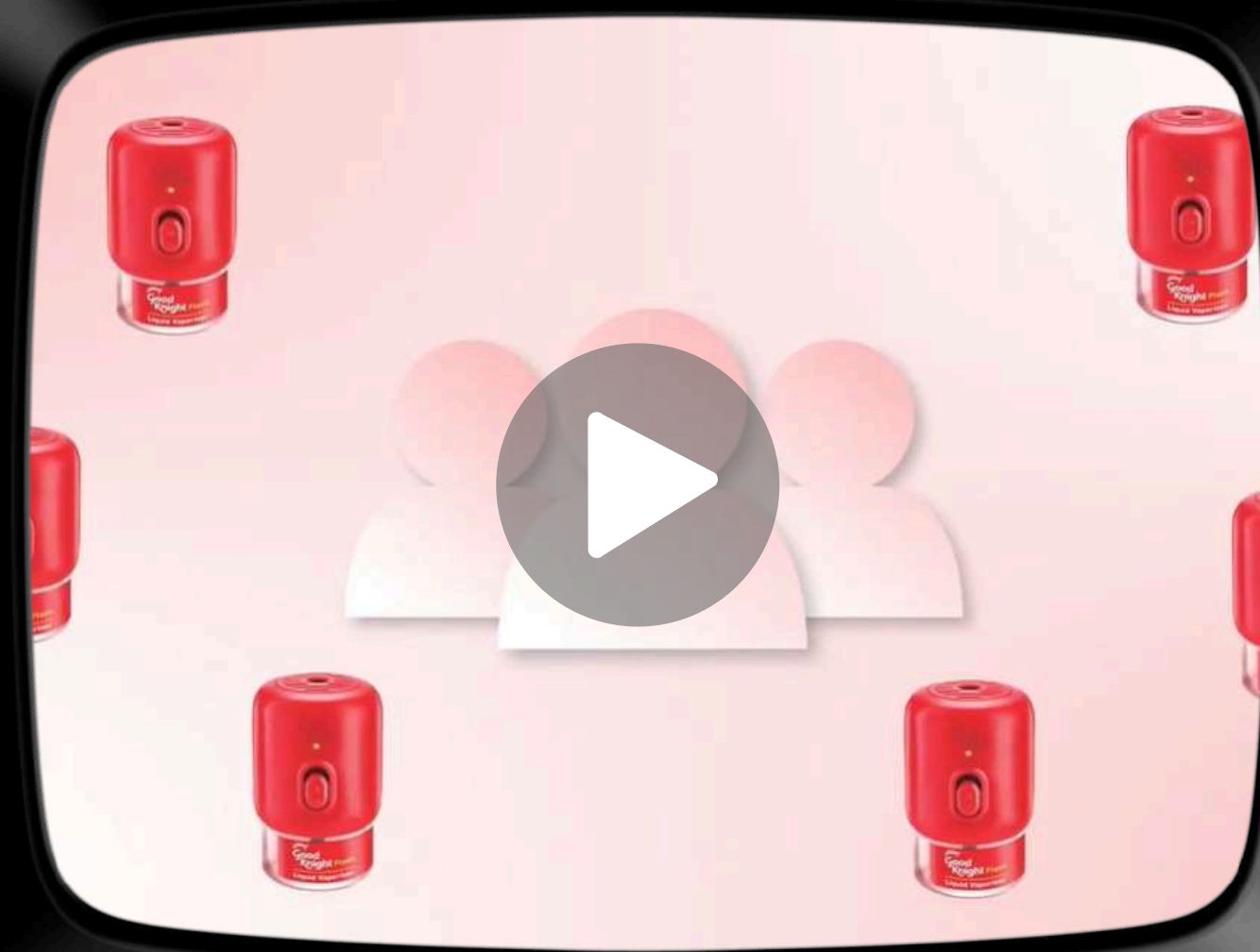
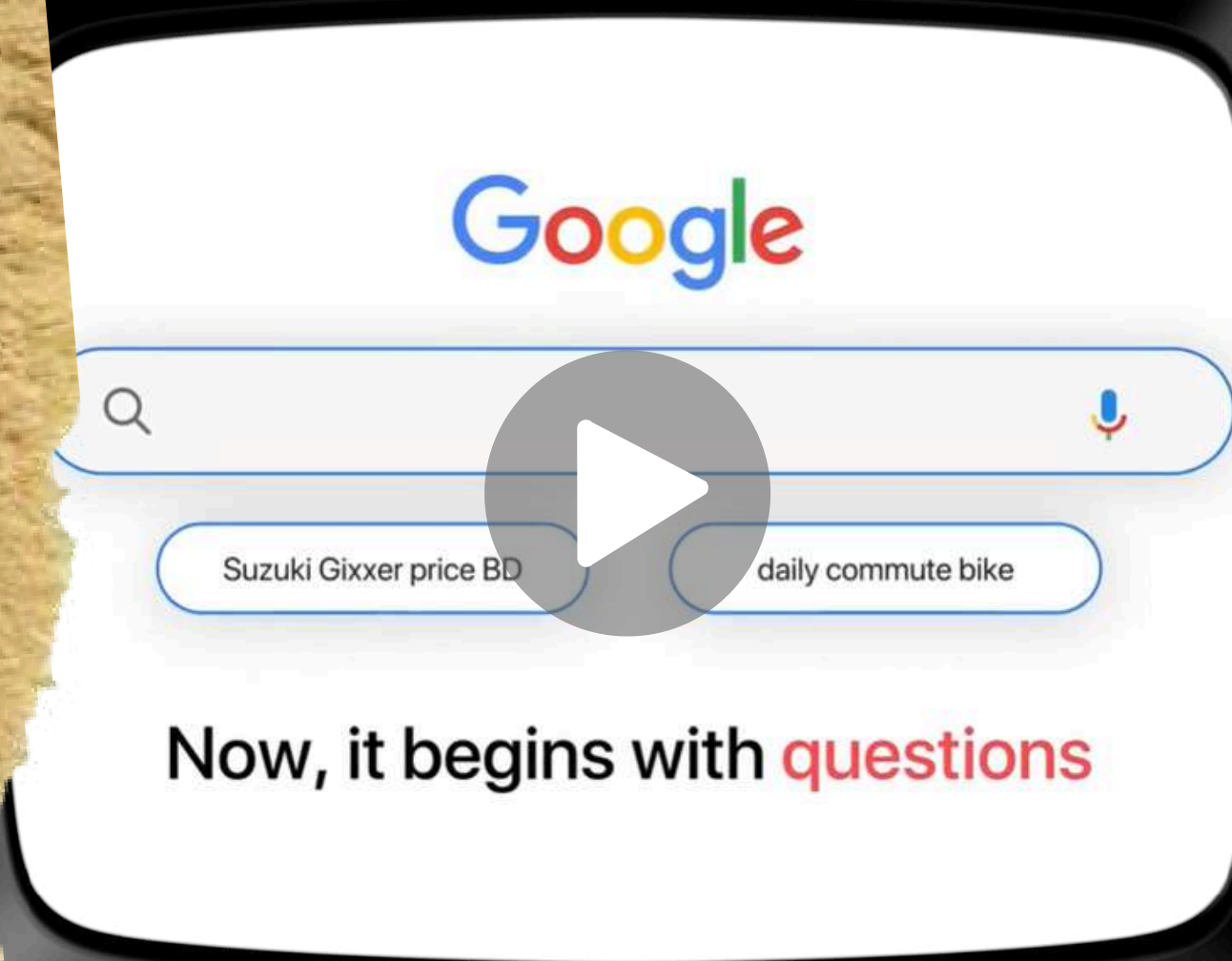
From **concept to screen**, we craft the **script**, plan every **shot**, generate the **visuals**, and produce the final video

AI CONTENT



"**SAAS editing**" typically refers to the popular, premium motion graphics style used by software and **tech companies** for **app promos** and social media ads, or video editing software that operates on a cloud-based Software as a Service model.

SAAS EDIT





OXYCONTIN®
cloridrato de oxicodona

Whether **launching a new product**, **explaining a service**, or building brand awareness, we create visuals that make complex ideas easy to understand and enjoyable to watch.

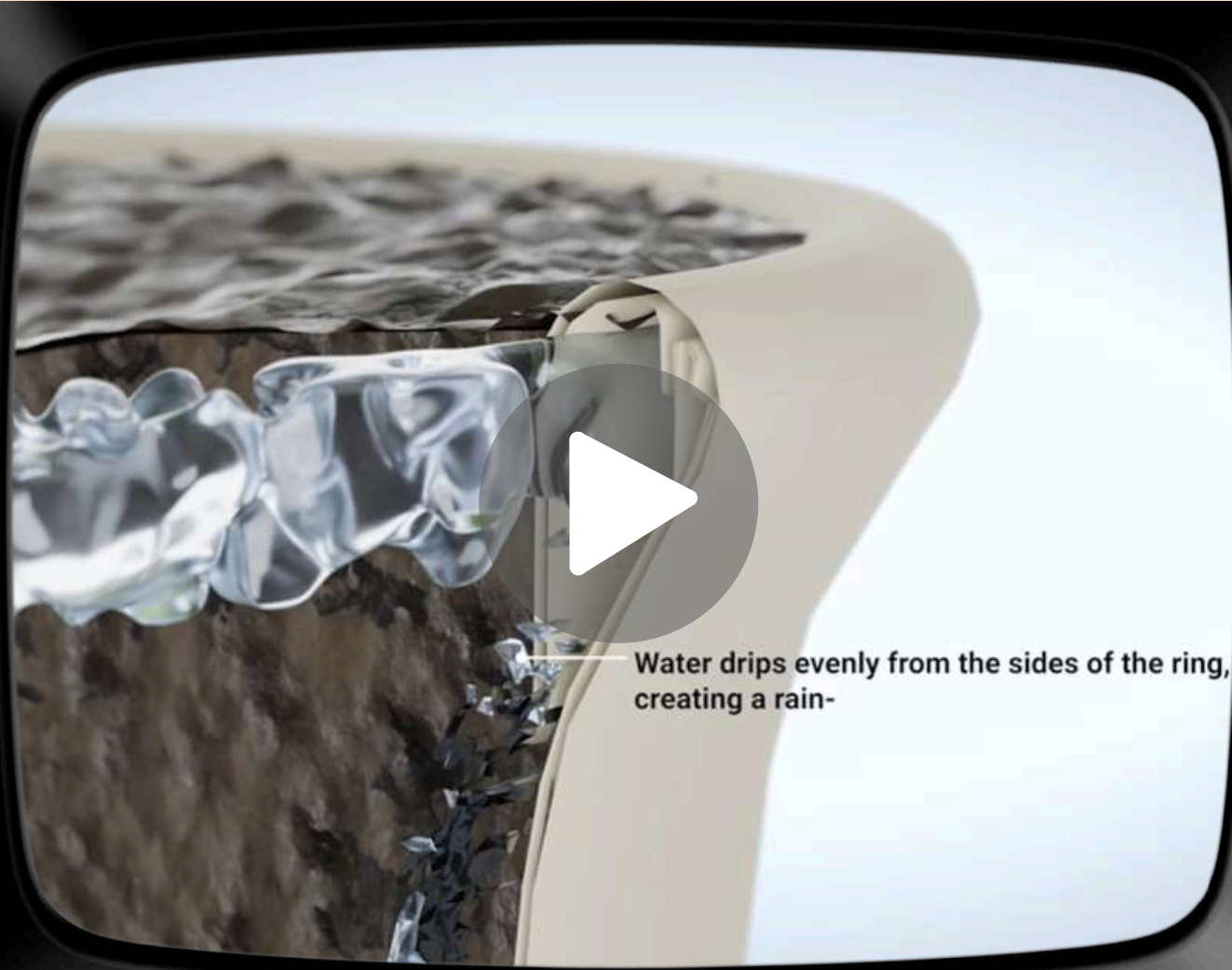
ANIMATION & VISUAL CONTENT



using the appropriate screws through the sash datum into the guide holes.



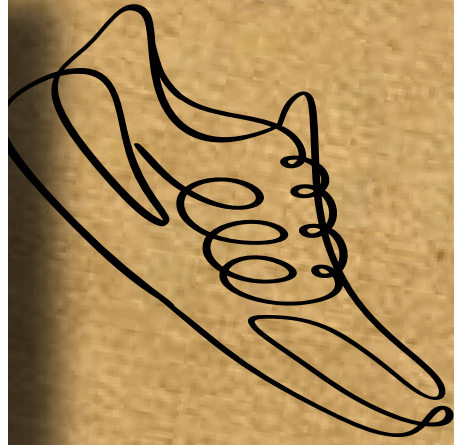
DEMO CONTENT



ANIMATION &
VISUAL CONTENT



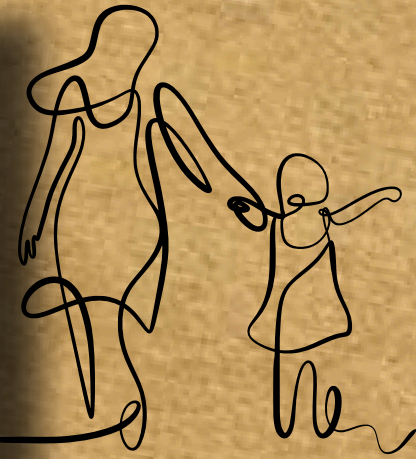
zuqo



To stand out in a saturated market, **BroCode** utilized early-stage AI innovation to give **Zuqo** a strategic edge. We developed a cinematic, **AI-driven visual identity** that positioned the footwear as a symbol of power and confidence, securing market recognition by being the **first in the industry** to adopt this technology.

AI OVC





HelloTask is a reliable and innovative platform that is changing the process of finding a domestic worker. It is also a problem solving business model of Bangladesh, making life easier for both customers and domestic workers. This is an **Short OVC** for them

OVC

(Online Video Commercial)





banglalink



55% less manual work.
1,400+ hours saved yearly.
A new standard in
operational excellence by
Banglalink

Brocode brings it to screen
with a refined narrative,
blending insight, impact,
and cinematic storytelling
AV Content

AV

(Audio-Visual)

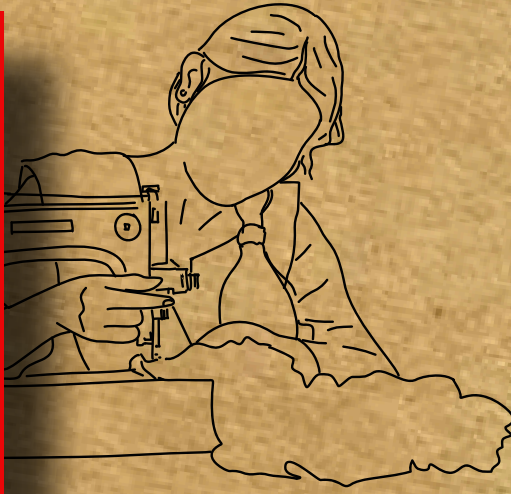
OLD MANUAL PROCESS



banglalink



Bay CSR



Bay CSR is the little initiative of **Bay Group**, focused on education, welfare, and community development across Bangladesh.

BroCode led the creative direction, transforming routine CSR communication into structured, narrative-driven storytelling.

AV

(Audio-Visual)



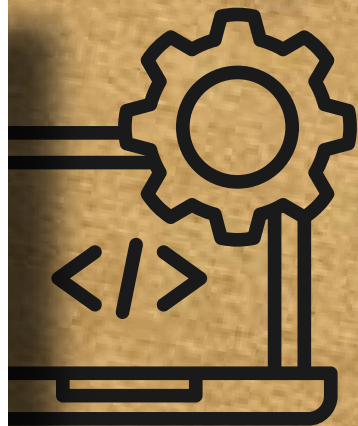


An inspiring visual journey showcasing the energy, joy, and real experiences of students—crafted to emotionally connect with parents and support admission growth.

OVC

(Online Video Commercial)





This **OVC** highlights how smart software solutions can simplify complex business processes, reduce manual hassle, and bring better control over sales and financial management presenting **Dizicashiar** as a reliable digital partner for modern businesses.

OVC

(Online Video Commercial)





BroCode created an emotionally driven video content aligned with CPL's existing focus on young entrepreneurs. The content strongly resonated with the audience and performed as one of the **best among CPL Express's competitors**.

OVC

(Online Video Commercial)





Powered by



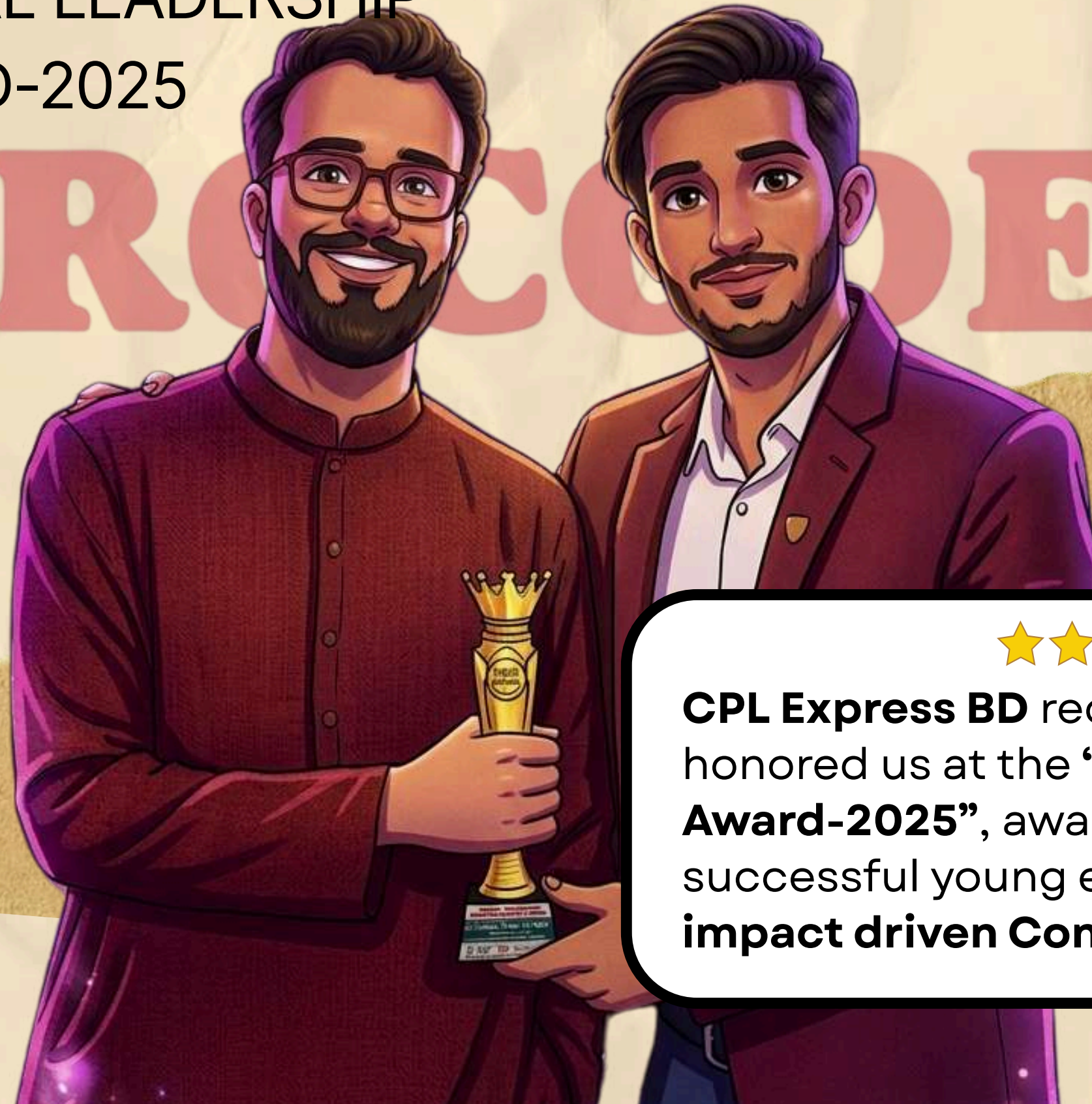
Organized by



Presented by

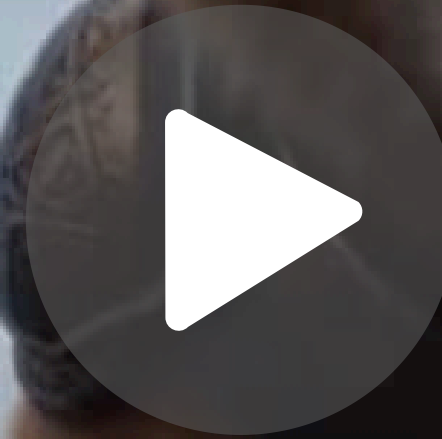
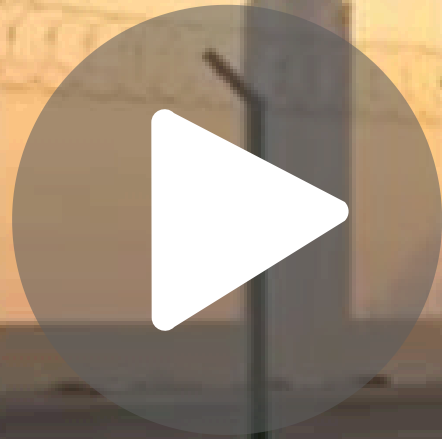
GLOBAL LEADERSHIP AWARD-2025

BROCODE



CPL Express BD recognized our work and honored us at the “**Global Leadership Award-2025**”, awarding us as aspiring and successful young entrepreneurs for the **impact driven Content marketing** .

BROCODE
EXPERIMENTAL
AI CONTENT





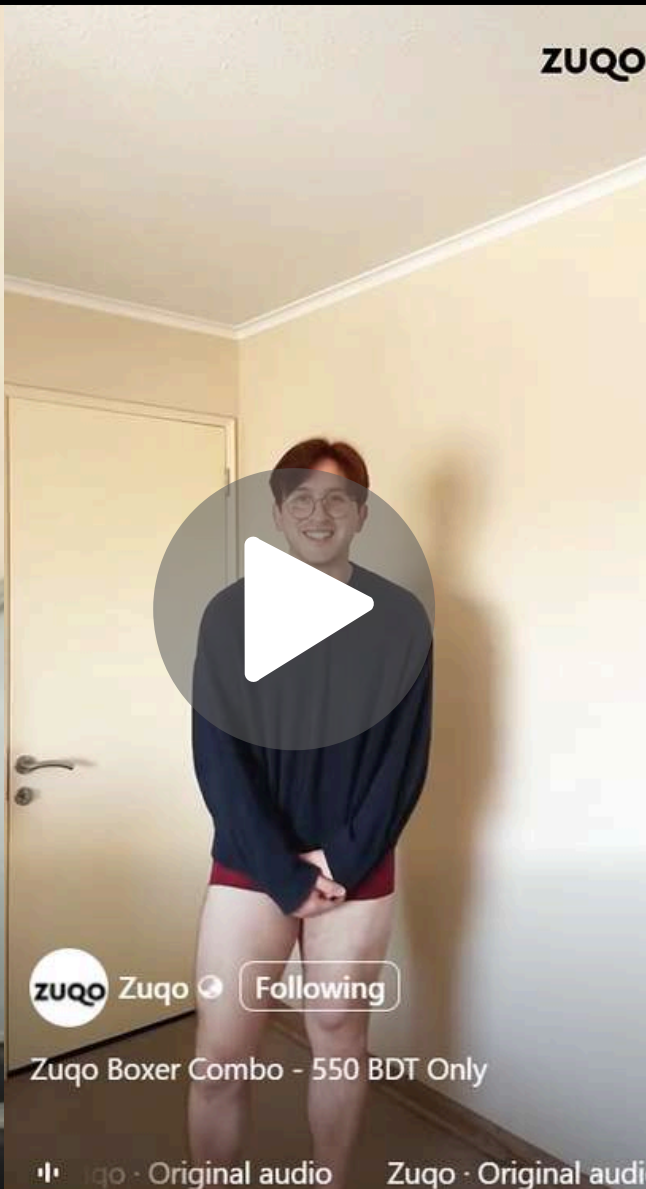
HIGH-IMPACT REELS LIBRARY



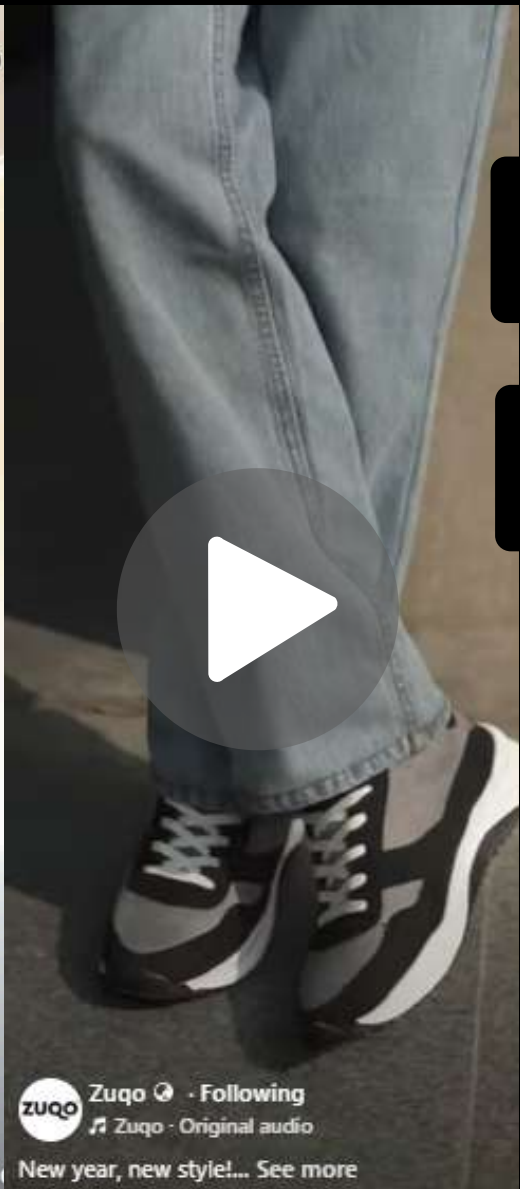
STYLE STORIES



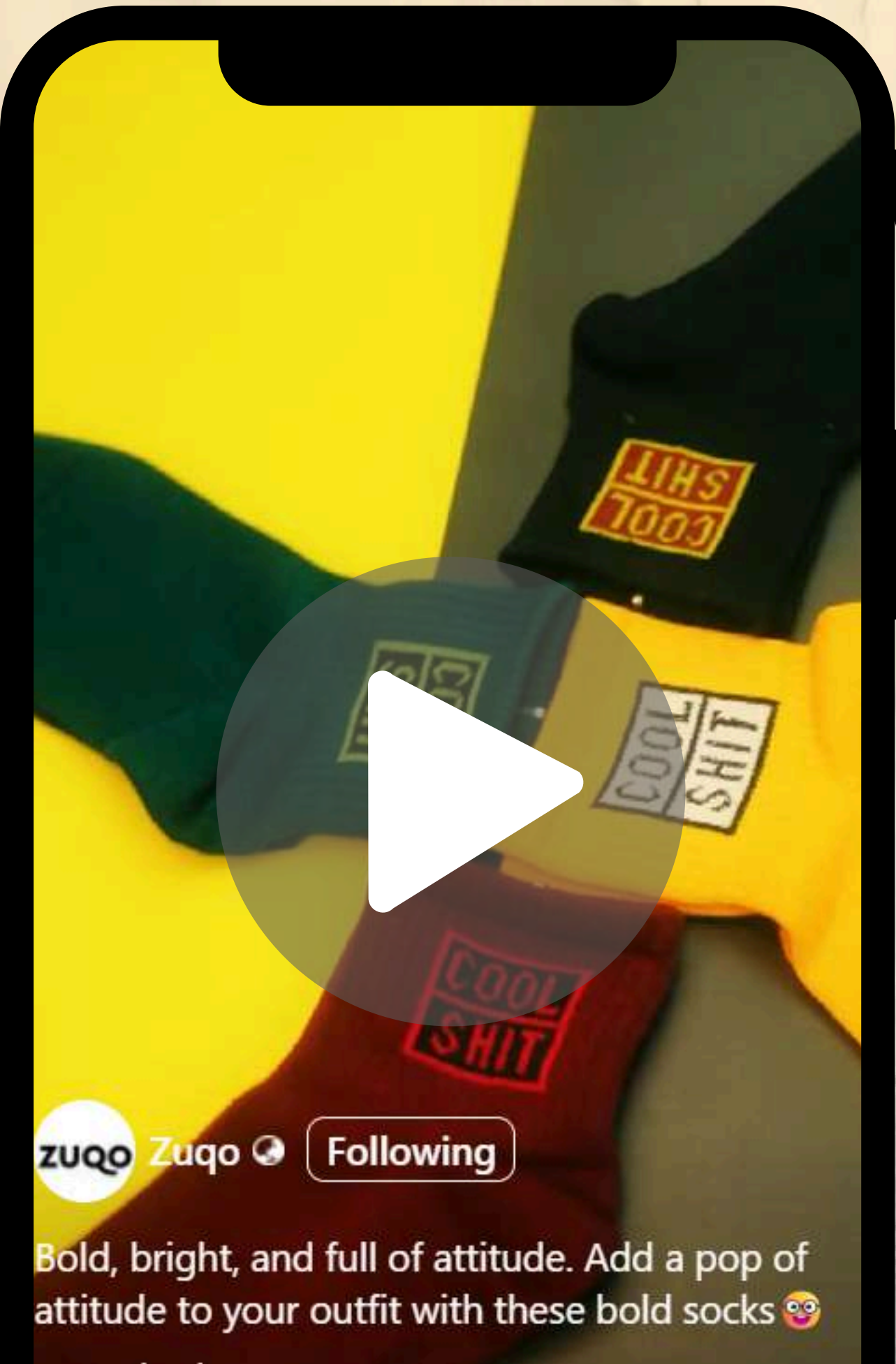
zuqo Zuqo - Following
Don Toliver - NEW DROP
Panda Series | 1200 BDT Only



zuqo Zuqo - Following
Zuqo Boxer Combo - 550 BDT Only
Zuqo - Original audio



zuqo Zuqo - Following
Zuqo - Original audio
New year, new style... See more



zuqo Zuqo - Following

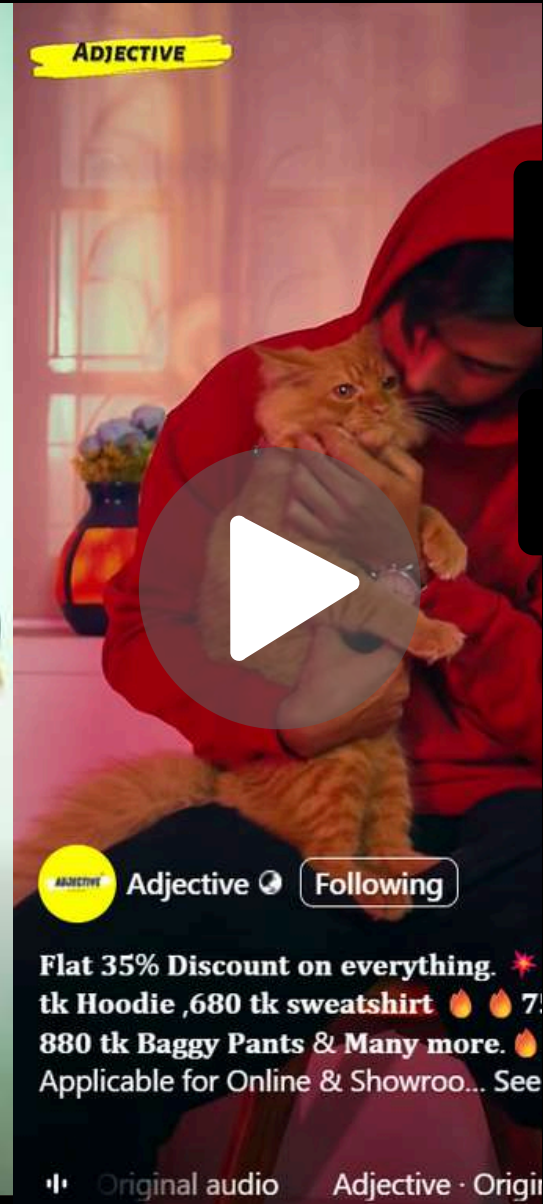
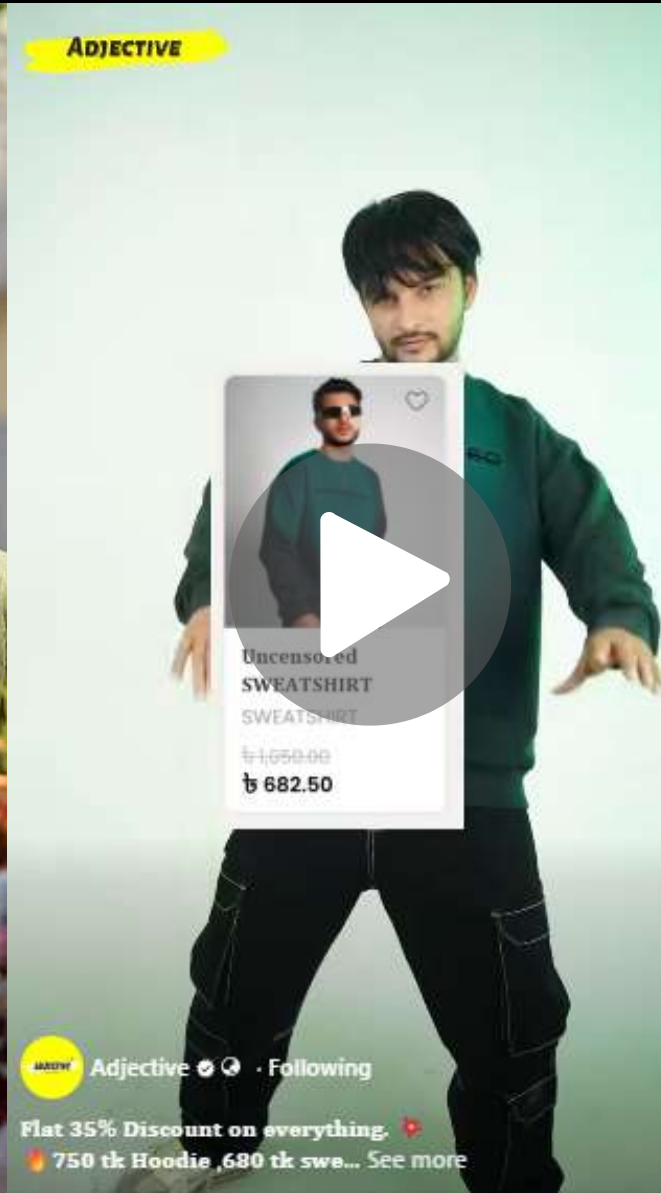
Bold, bright, and full of attitude. Add a pop of attitude to your outfit with these bold socks 🤪



zuqo Zuqo - Following
Sleek, minimal, and effortlessly commanding attention 🤩
See more



STYLE STORIES



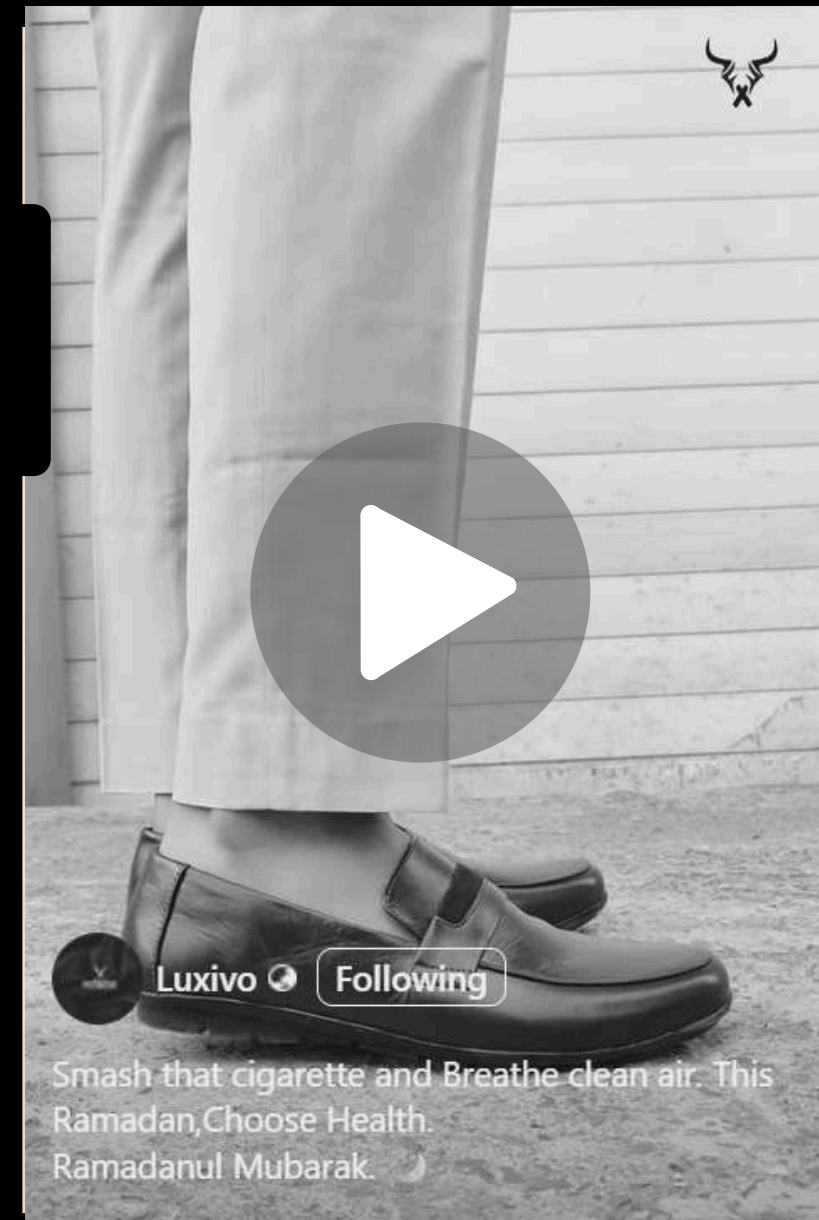


DESTINATION STORYTELLING





STYLE **STORIES**



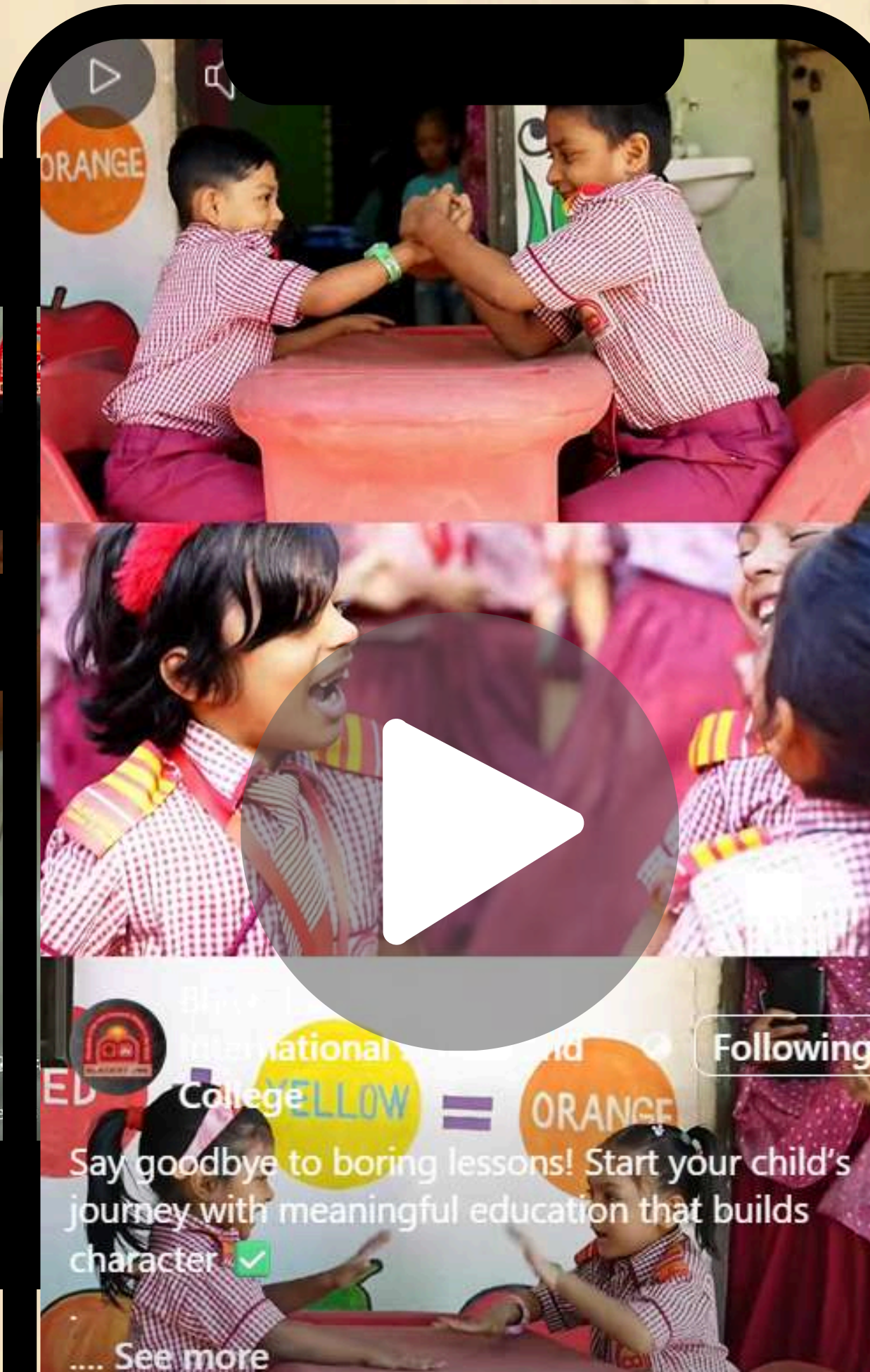
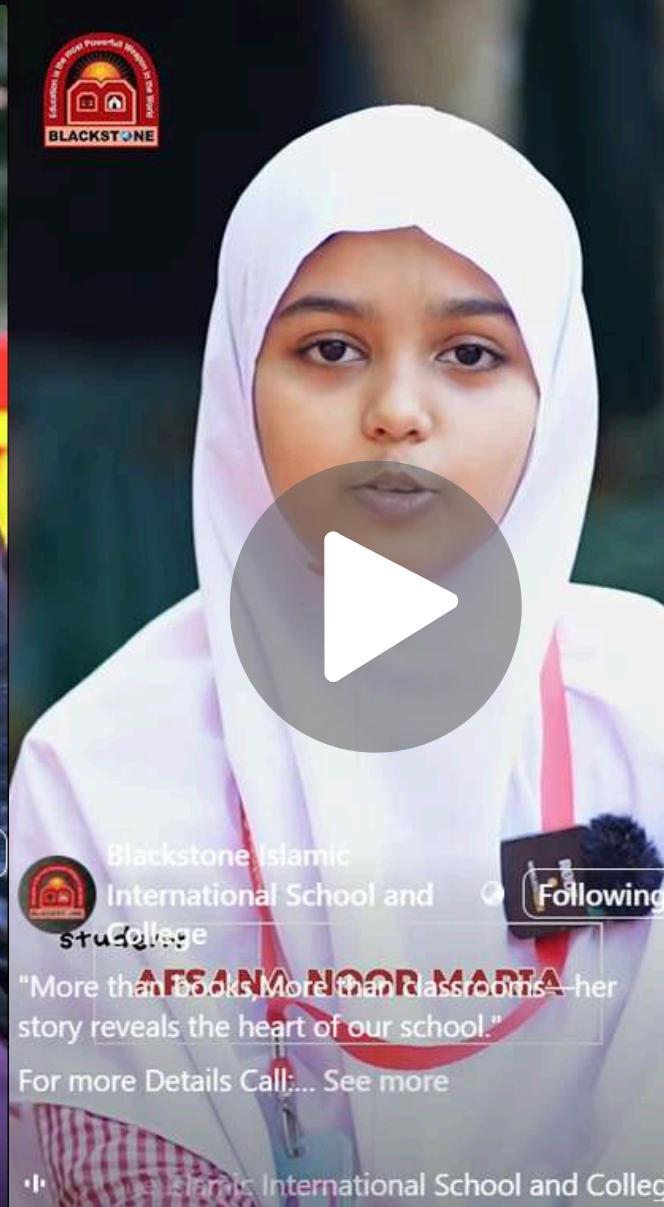


SERVICE INDUSTRY
CONTENT





INSTITUTIONAL **BRANDING**







FOOD STORIES



Hunger Station - Khilgaon · Following

slice will steal your heart-and maybe your too!

See more

original audio Hunger Station - Khilgaon ·



Hunger Station - Khilgaon · Following

Craving the perfect pizza? Look no further! Hunger Station's got you covered with cheesy, mouthwatering slices that hit the spot every time. Swing b... See more

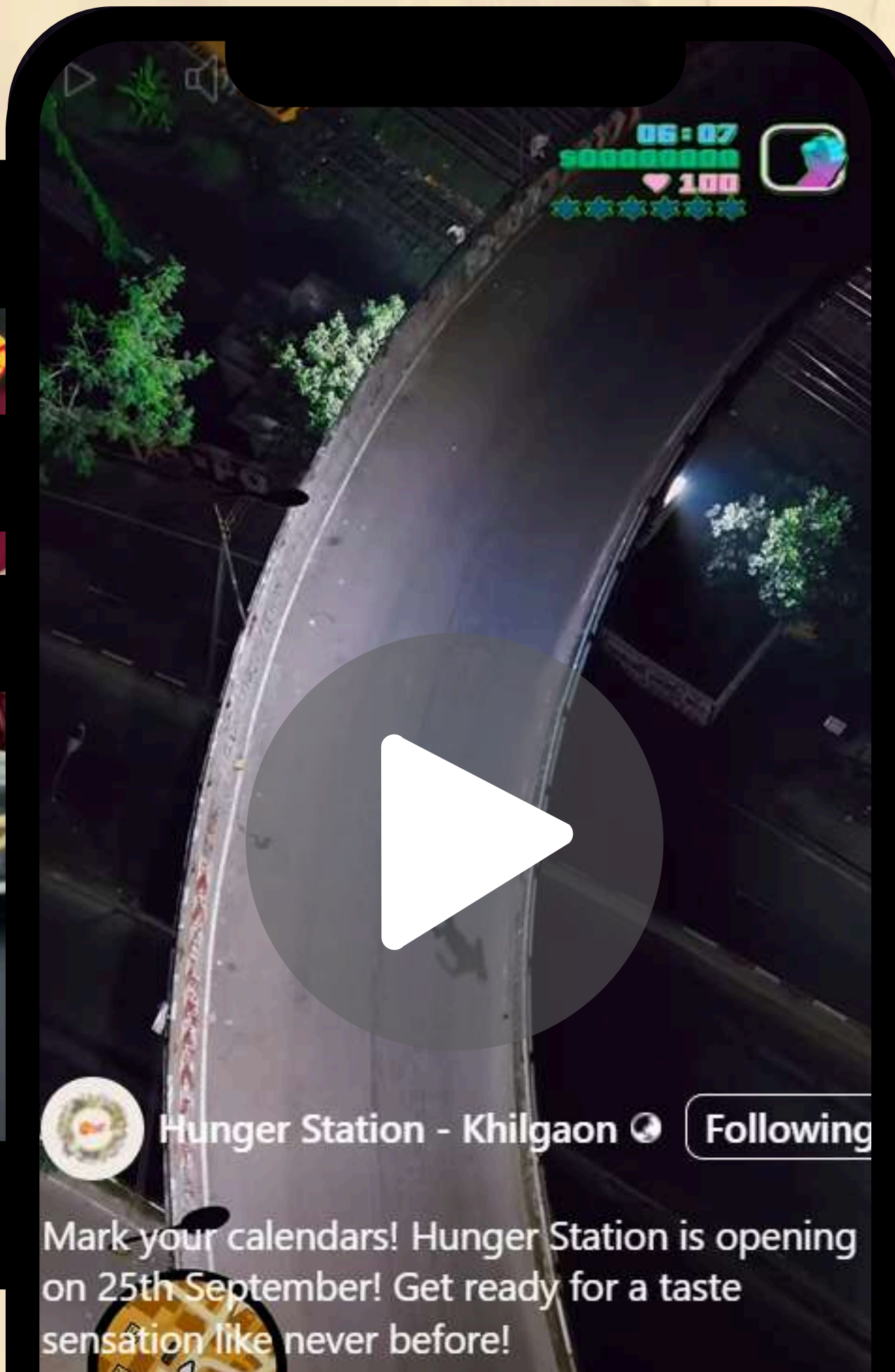
audio Hunger Station - Khilgaon · Original



Hunger Station - Khilgaon · Following

Fun but Absurd way of being a Badass See more

Hunger Station - Khilgaon · Original audio



Hunger Station - Khilgaon · Following

Mark your calendars! Hunger Station is opening on 25th September! Get ready for a taste sensation like never before!



Hunger Station - Khilgaon · Following

ready for a flavor blast? Hunger Station is coming to Khilgaon! Opening soon!"

Hunger Station - Khilgaon · Original audio



Hunger Station - Khilgaon · Following

Craving the perfect pizza? Look no further! Hunger Station's got you covered with cheesy, mouthwatering slices that hit the spot every time. Swing b... See more

Hunger Station - Khilgaon · Original audio

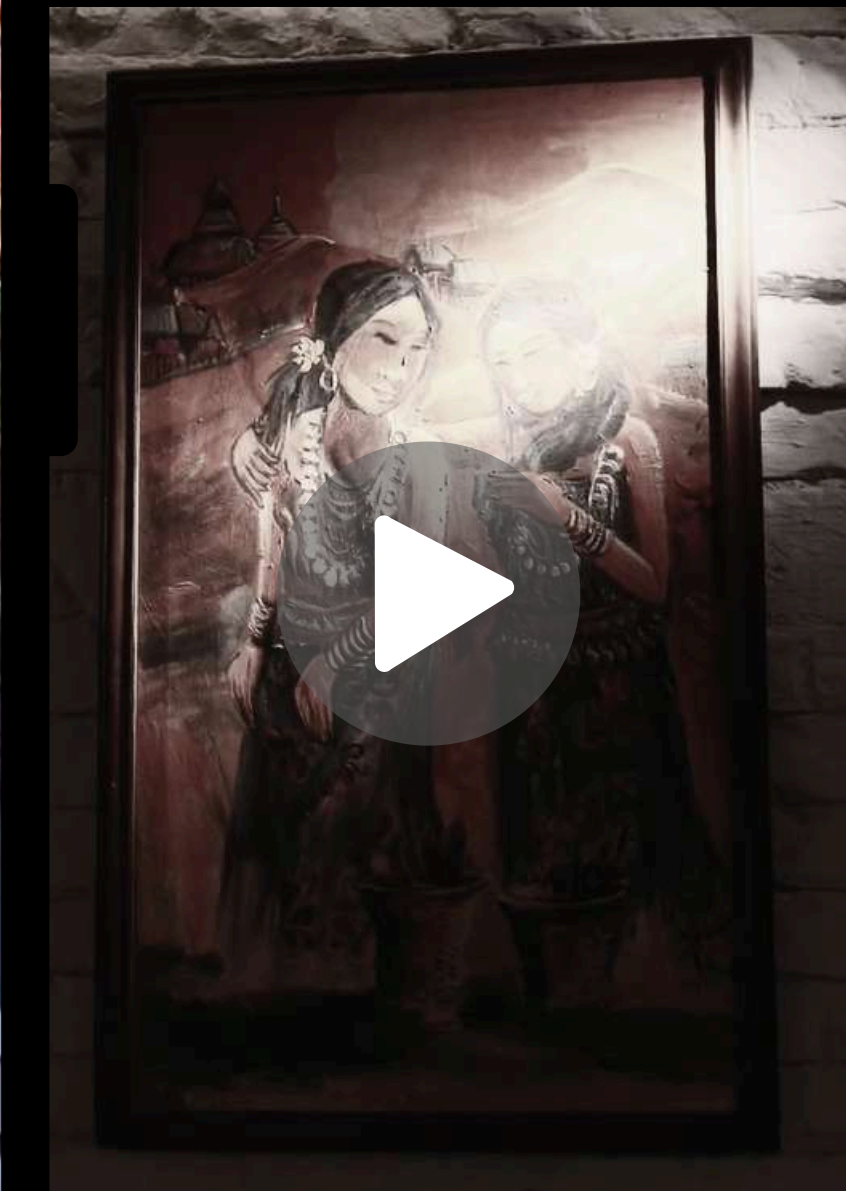


FOOD **STORIES**





FOOD **STORIES**



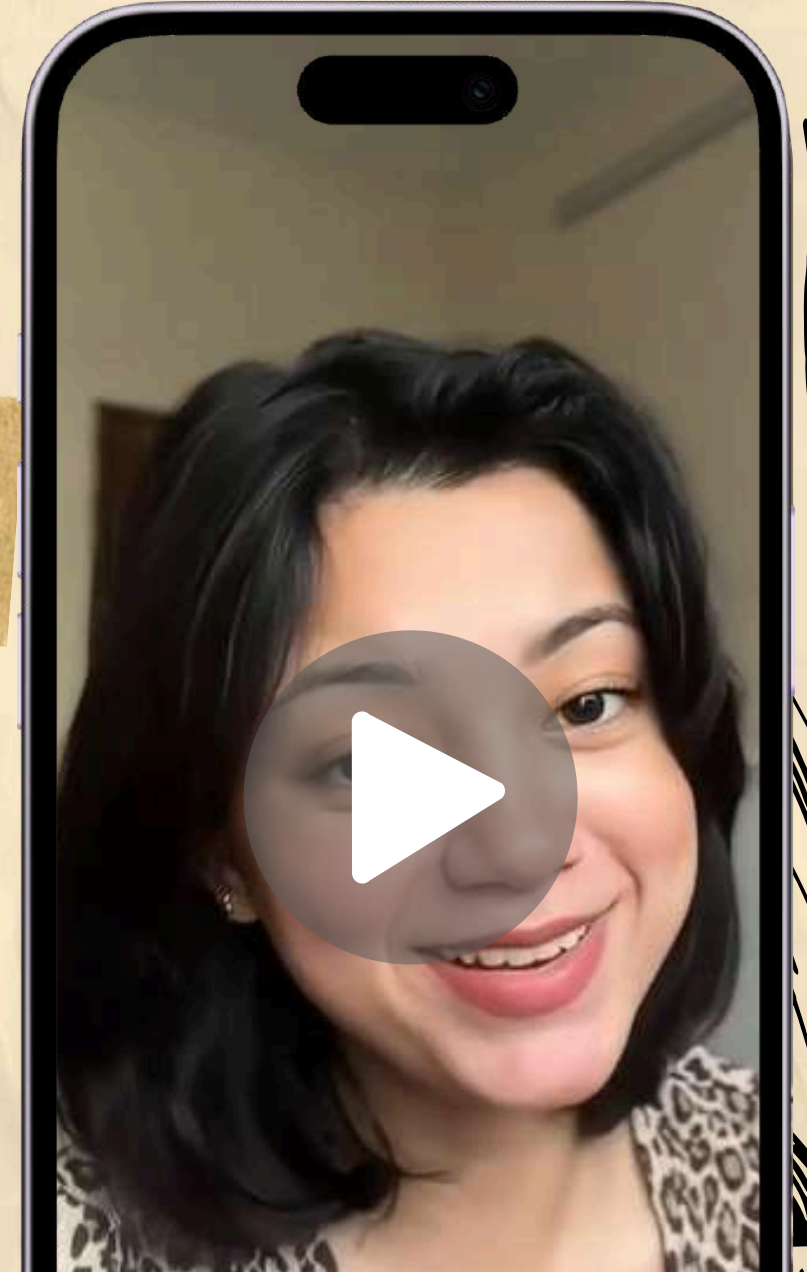
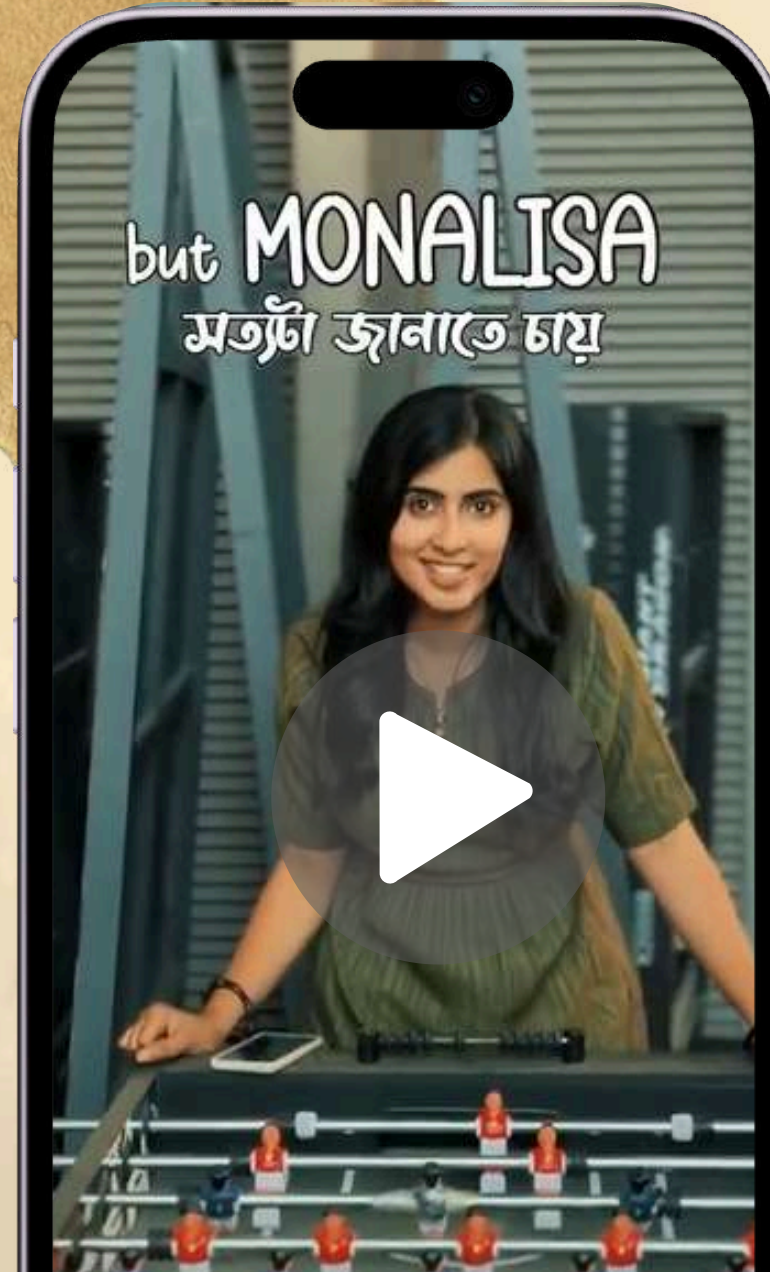
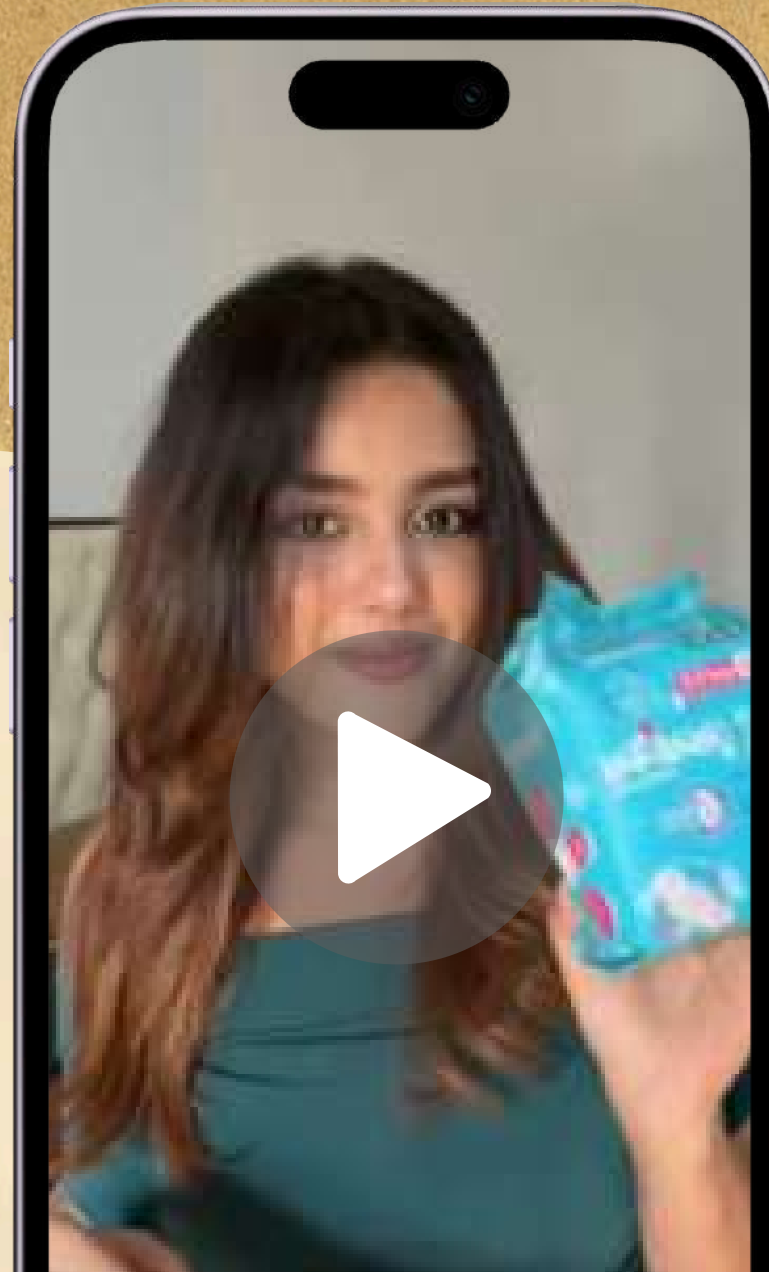


FOOD **STORIES**



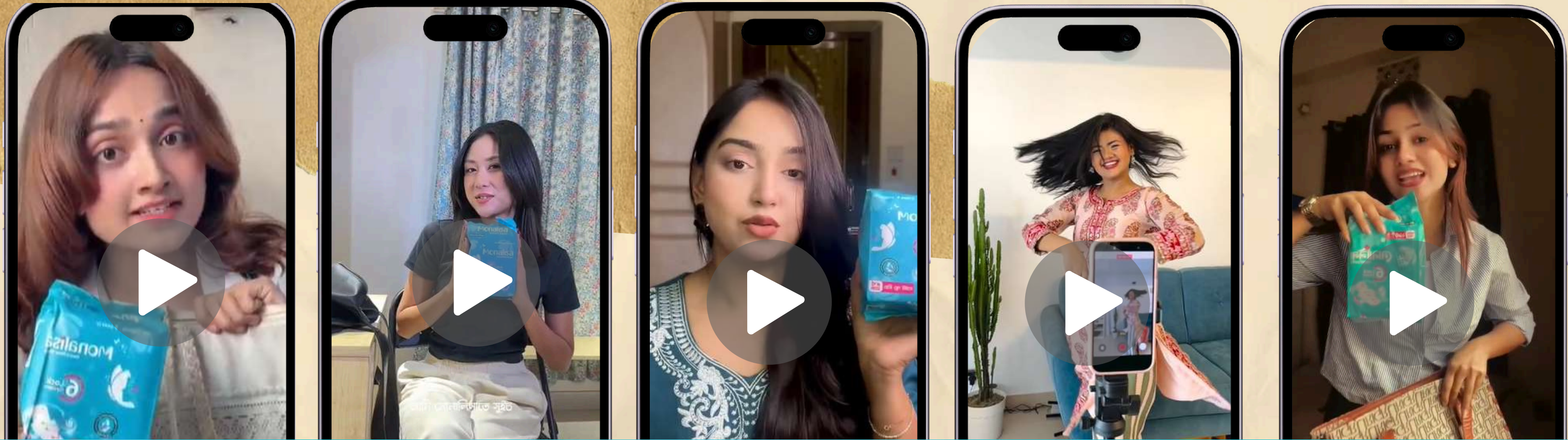


INFLUENCER COLLABORATION




নোনানিলা
স্যানিটারি ন্যাপকিন

Influencer collaboration



Influencer collaboration

Being part of Monalisa's (Bashundhara Group) International Women's Day 2026 campaign was a meaningful experience for Brocode..



Influencer collaboration

We strategically **partnered with relevant influencers to amplify Crab Khai's reach, build brand credibility, and drive audience engagement.**

Scroll-Stopping Static Creatives



CPL EXPRESS

চায়না থেকে
ব্যাগ এনে

**Build করুন
আপনার BRAND**



CPL EXPRESS

SKIN CARE ITEM
চায়না থেকে এনে

**GROW করুন
নিজের ব্র্যান্ড
সর্বনিম্ন শিপিং রেটে**



CPL EXPRESS

চায়না থেকে প্রোডাক্ট
আনা রকেট সাইম নয়
শুধু চাই আপনার একটু সাহস
আমরা আছি সবসময়, আপনার পাশে



CPL EXPRESS

আপনার বিজনেস গ্লাথ
আমাদের চ্যালেঞ্জ
FREE Consultancy Session
Book Your SLOT



CPL EXPRESS

AIR SHIPMENT
৬৭০ টাকা থেকে শুরু
ডেলিভারি সময়: ৯-১২ দিন

SEA SHIPMENT
১৮০ টাকা থেকে শুরু
ডেলিভারি সময়: ৪০-৫৫ দিন





INTERNATIONAL Coffee DAY

CPL EXPRESS

চায়নার Yunnan Province এর exclusively grown আইটেম হচ্ছে **Arabica Coffee**

ইম্পোর্টেড কফি আনান মার্কেটের বেস্ট দামে

CPL EXPRESS

DUMBLE থেকে TREADMILL

যেকোন Equipment Sourcing করুন সরাসরি চায়না থেকে

CPL EXPRESS

আজ ১ অক্টোবর
বিশ্বজুড়ে পালিত হচ্ছে
আন্তর্জাতিক **প্রবীণ দিবস**

মুফি মুহাম্মদ মিজানুর রহমান হচ্ছেন বাংলাদেশের একজন প্রবীণ ও জীবিত কবিসাথী। এবং সি.এইচ.সি. ফ্যামিলির কর্ণধার।

• তিনি জন্মগ্রহণ করেন ১৯২৫ সালে ১৯৮৭
• ২০২৫ সাল পর্যন্ত বয়স প্রায় ৮২ বছর

CPL EXPRESS

SUPER DELIVERY, SUPER SHIPPING RATE
চায়না থেকে বাংলাদেশে সব সহজ

CPL EXPRESS

আসছে শীত, ADVENTURE LOVER'দের
প্রোডাক্ট এনে ব্যবসা করুন এখনই



শ্রীলঙ্কা

কলম্বো

৩ দিন | ২ রাত
জনপ্রতি
১৭,০০০ টাকা

এয়ারপোর্ট
পিক এন্ড ড্রপ

ডেইলি
ব্রেকফাস্ট

কলম্বো
সিটি ভ্রমণ

শ্রীলঙ্কা

কলম্বো ক্যান্ডি নেগম্বো নুয়ারালিয়া এলা

৫ দিন | ৪ রাত
জনপ্রতি
৪৫,৫০০ টাকা

ডেইলি
ব্রেকফাস্ট

এয়ারপোর্ট
পিক এন্ড ড্রপ

কলম্বো
সিটি ভ্রমণ

ক্যান্ডি
সিটি ভ্রমণ

নেগম্বো
সিটি ভ্রমণ

নুয়ারালিয়া এবং
এলা সিটি ভ্রমণ

শ্রীলঙ্কা

কলম্বো বেন্টোটা

৪ দিন | ৩ রাত
জনপ্রতি
৩২,৫০০ টাকা

ডেইলি
ব্রেকফাস্ট

এয়ারপোর্ট
পিক এন্ড ড্রপ

কলম্বো
সিটি ভ্রমণ

মধু রিভার
বোট সফারি

ক্যান্ডি
সিটি ভ্রমণ

কলম্বো থেকে
বেন্টোটা
খাতায়াত

টাইল
হ্যাচারি ভ্রমণ

বেন্টোটা রিভার
ওয়াটার শ্বেট

শ্রীলঙ্কা

কলম্বো ক্যান্ডি

৪ দিন | ৩ রাত
জনপ্রতি
২৩,৫০০ টাকা

ডেইলি
ব্রেকফাস্ট

এয়ারপোর্ট
পিক এন্ড ড্রপ

কলম্বো
সিটি ভ্রমণ

ক্যান্ডি
সিটি ভ্রমণ

কলম্বো থেকে
ক্যান্ডি
যাতায়াত

Adaptation

USA VISA

ASSISTANCE

BDT 5,000

- ONLY AVIJATRIK SERVICE CHARGE.
- NO EMBASSY FEE

For More Details
☎ 01813338877

UK VISA

ASSISTANCE

BDT 5,000

- ONLY AVIJATRIK SERVICE CHARGE.
- NO EMBASSY FEE

For More Details
☎ 01813338877

CANADA VISA

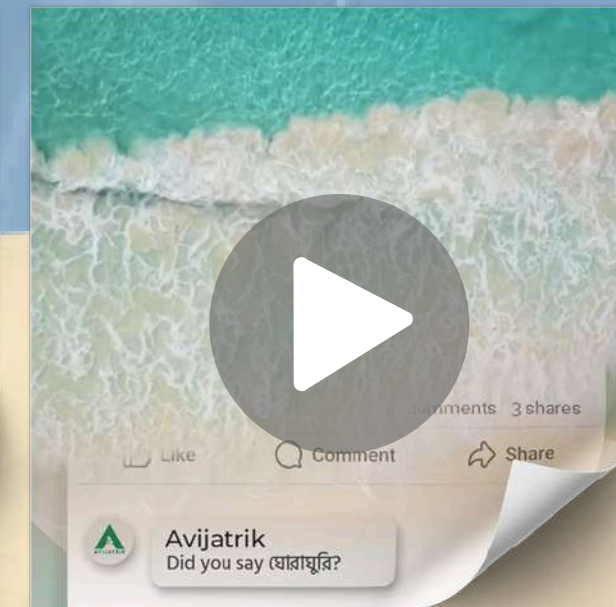
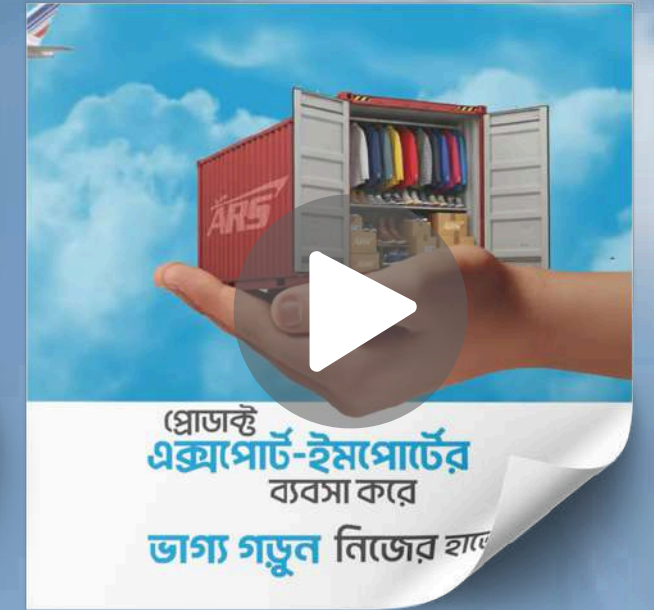
ASSISTANCE

BDT 5,000

- ONLY AVIJATRIK SERVICE CHARGE.
- NO EMBASSY FEE

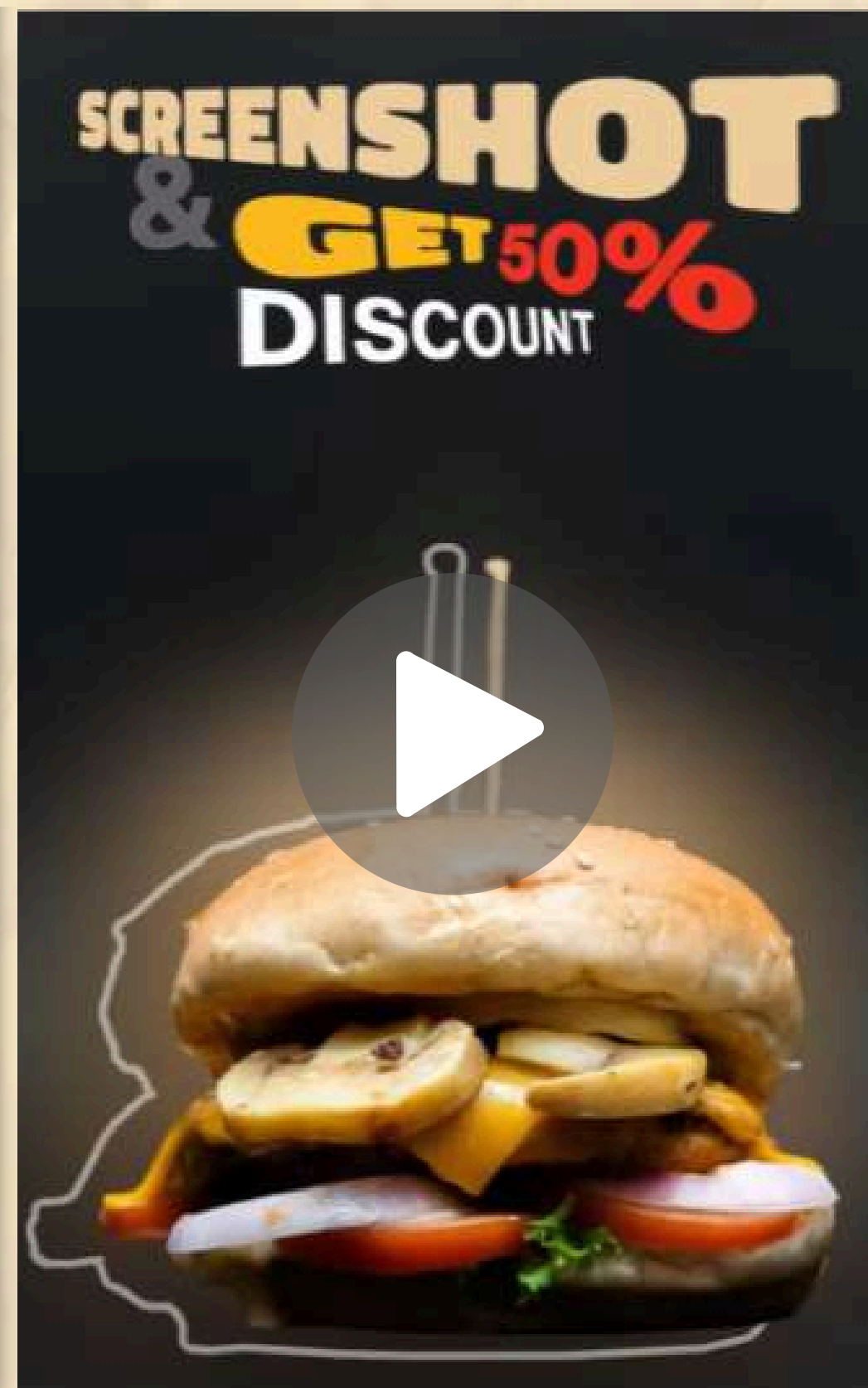
For More Details
☎ 01813338877

ENGAGING DYNAMIC



TAP TO OPEN

ENGAGING DYNAMIC





Let me tell you a **Story**



THIS IS NOT **BRANDING**. THIS IS **REVENUE** ENGINEERING.



CURRENT TRACTION

Crab Khai is currently positioned as a niche product, serving its target audience smoothly with a well-structured and profitable **business model fully developed and executed by Brocode.**

450K+ BDT

Revenue

13K+

Followers

3000+ Packs

Sold

8.3M+

Reach

4 Districts

Active

4 Active
Followers

2 B2B
Restaurants



The Journey



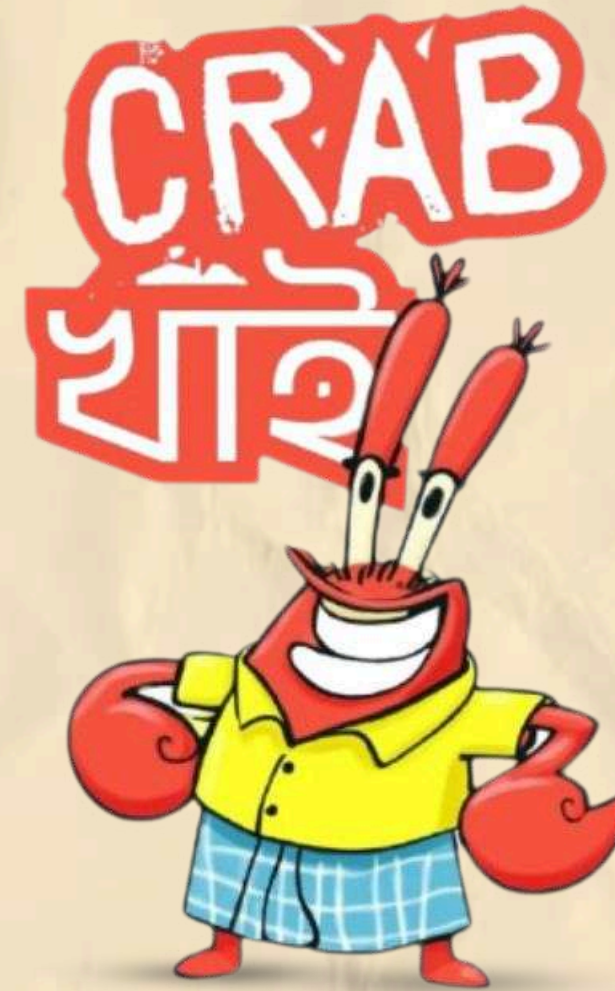
(WEEK 1-2)

We **analyze market gaps + competitors**
We finalize product, **pricing**, and **target audience**



(WEEK 3-4)

We create **brand identity + guidelines**
We set up **packaging**, delivery & operations



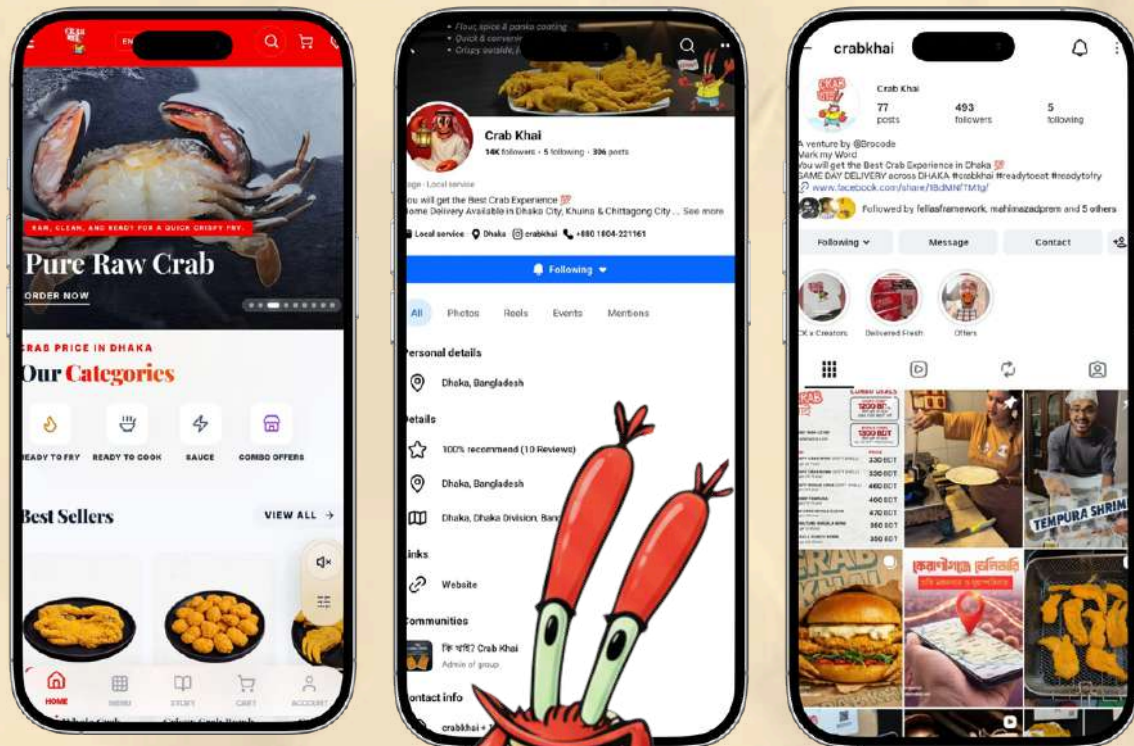
(MONTH 2-3)

launch **social media + website**
roll out **content + initial ads**



(Month 3-4)

We push **content engine + influencer collaborations**
test & optimize ads for ROI
(creative + audience)



(Month 6+)

We increase ad spend on
winning creatives We expand
via events, partnerships & brand
recall assets (music, face)



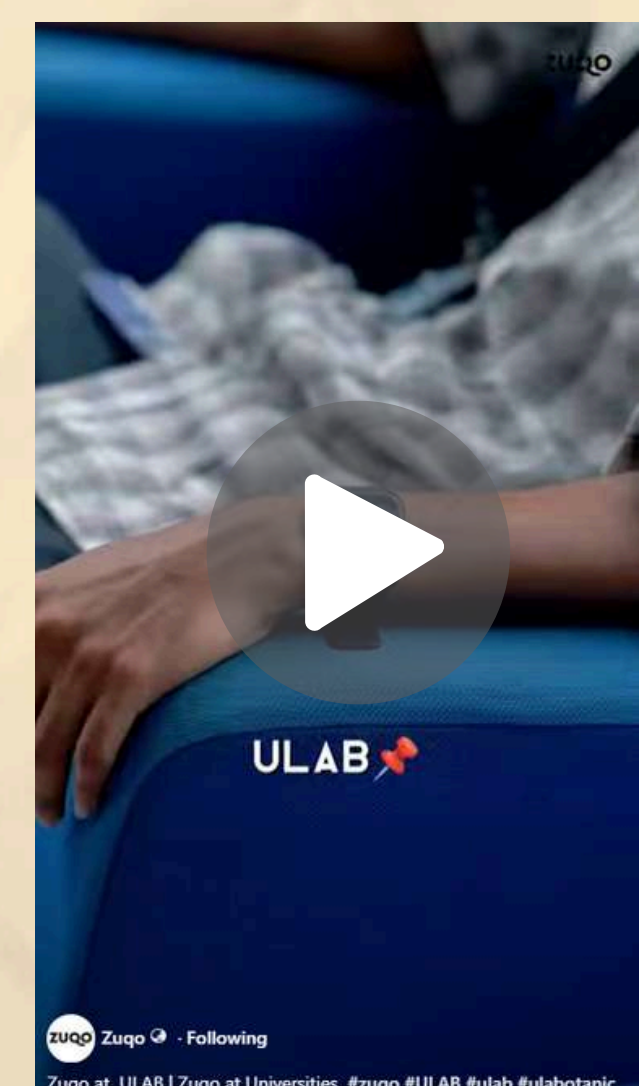
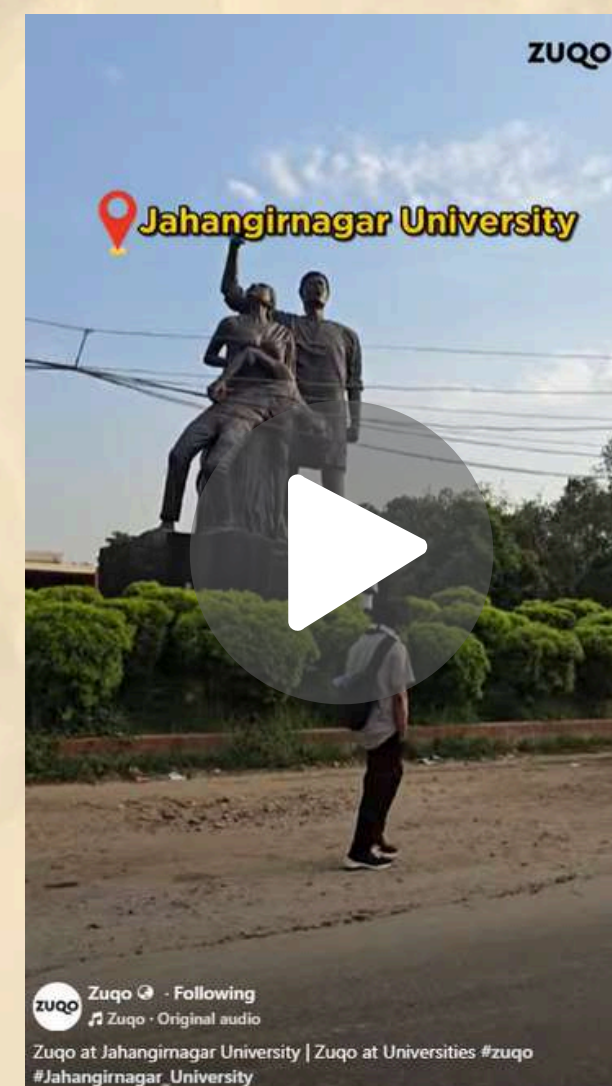


Being part of Bangladesh's **first freelancing platform** launch and we got to tell the story...



Campaign ; #Zuqo at Universities

Executed by **BROCODE** (Strategy • Activation • Content • Amplification)



A **Campus-focused** theme campaign designed to position **ZUQO** as a **go to lifestyle brand** for university students.

 TAP TO **CONNECT**



Let's **meet** , your place or ours and
cook up something fresh for **your brand**

BROCODE